

## JOB DESCRIPTION

<b>Job Title:</b> Senior Lecturer / Senior Lecturer (Teaching) in Enterprise & Entrepreneurship	<b>Band AC3:</b> £42,978 to £54,395 <i>Opportunity to progress to £59,422</i>
<b>School:</b> Worcester Business School	
<b>Department:</b> Marketing and Enterprise	
<b>Reporting directly to:</b> Head of Department of Marketing and Enterprise	
<b>Supervisory responsibility for:</b> N/A	
<p><b>Other Contacts</b></p> <p><b>Internal:</b> Head of School; ASU Manager; Head of Department; Academic and Professional Service colleagues within the school; Registry; Business Development Office</p> <p><b>External:</b> Partner institutions; Other HEIs; Student placement providers; External Recruitment Agencies, Chamber of Commerce</p>	
<p><b>Main Duties*:</b></p> <ol style="list-style-type: none"> <li>1. To be the academic lead in the development, management and recruitment to the executive education portfolio.</li> <li>2. To liaise closely with the business development office to support and promote external engagement activities.</li> <li>3. To take responsibility for the leadership, development and delivery of learning, teaching and assessment across a range of modules including where appropriate some of the following business-related areas of teaching:           <ul style="list-style-type: none"> <li>• BMGT2320 Cultivating the Entrepreneurial Mindset</li> <li>• BMGT2321 New Venture Formation</li> <li>• BMGT3200 International Business Strategy</li> <li>• BMGT4305 Corporate Entrepreneurship and Innovation</li> <li>• BMGT4221 Innovation and Design for a Better World</li> </ul> </li> <li>4. To contribute to the design and development of innovative, inclusive and inspiring learning materials and assessments including e-learning.</li> <li>5. To ensure that the teaching for which you are responsible is informed by contemporary research, scholarship and professional practice, and develops the ability of students to engage in debate, critical discourse and thinking.</li> <li>6. To supervise the work of undergraduate and postgraduate students, providing them with advice on study skills.</li> <li>7. To contribute to an ongoing process of analysis and improvement for the whole student journey with academic colleagues, Student Experience, Recruitment, the Language Centre and Admissions.</li> <li>8. To act as a Personal Academic Tutor.</li> </ol>	

**For appointment as a Senior Lecturer (standard academic contract to include a requirement to engage in research):**

9. To undertake research, scholarship, and knowledge transfer through some of the following:

- Develop solo and collaborative projects within WBS with alignment with research groups where appropriate.
- Disseminate quality outputs from research and scholarship.
- Plan for, develop and evidence impact from research and/or engage with the public and community.
- Take an active role in academic and non-academic networks.
- Engage with or be eligible to engage in teaching and supervision at Doctoral Level.
- Bid for and deliver where successful internally and externally funded research projects.
- Secure, deliver and evaluate a range of experiential learning and client-based projects.

**For appointment as a Senior Lecturer (Teaching):**

9. To actively engage in scholarship activities that underpin professional re-validation in ways which contribute to the University and School objectives and contribute to ensuring up to-date, leading edge teaching.

10. To carry out academic administrative work and participate in relevant committees within the School and College.

11. To contribute to enhancing the external profile of the University through, for example, working with a range of external partners, corporate clients and professional bodies.

12. To work effectively as a team member.

13. To undertake professional development in support of learning and teaching, scholarship, and curriculum management.

14. To participate in the recruitment of students, including selection events and open days; and to work with the International Recruitment Office to develop and implement recruitment timelines, to agree plans and targets for future intakes.

15. Participate fully in the life of the school and carry out any other reasonable duties as requested by the Head of School or her/his nominee.

16. To participate in annual staff development and review processes.

17. To maintain personal and professional development to meet the changing needs of the job; participate in appropriate training activities and encourage support staff in their development and training.

18. To take steps to ensure and enhance personal health, safety and well-being and that of other staff and students.

19. To carry out these duties in a manner that promotes equality of opportunity and supports diversity and inclusion, and which takes into account the University's commitment to environmentally sustainable ways of working.

**\*The above does not represent an exhaustive list of duties associated with this role.**

#### **Selection methods:**

- **20-minute teaching session with a small group of staff playing the role of students**  
Candidates are required to adopt the role of a lecturer at Worcester Business School and to facilitate a 20-minute teaching session on a relevant topic. The session will be presented to a small panel of staff who will role-play students. Candidates may structure the session as they wish but it is expected that a student-centred approach is taken. As the teaching session takes place over a short period of time, it is suggested that one or two concepts are covered in-depth with a clear introduction, presentation, learning activities, conclusion, and references. Candidates are advised to be conservative with the breadth of their Intended Learning Outcomes and strictly adhere to their allocated time. Learning activities are required and should be student-centred and interactive. Examples include role playing, short case study review, collaborative design, group problem solving.

You will be expected to demonstrate learning and teaching skills suitable for a lecturing post at the Worcester Business School and show a suitable depth of understanding of your chosen topic. It would also be expected that you demonstrate a familiarity with key academic sources relating to the topic presented. Once the teaching session has concluded, there will be an opportunity for the panel to ask questions related to your teaching.

- **5-minute presentation:**

**Candidates seeking appointment as a Senior Lecturer (standard academic contract to include a requirement to engage in research):** are asked to deliver a 5-minute presentation outlining their 3-year plan for research output, income generation and impact and how they might contribute to WBS and the University's research environment and culture. This may be followed by questions from the interview panel in response to the presentation.

**Candidates seeking appointment as Lecturer (Teaching):** are asked to deliver a 5-minute presentation outlining their professional experience and their current and future continuous development plan.

- **40-minute formal interview.**

This will include an opportunity for you to ask questions.